

PHILIPS
ZOOM!

Whitening

Want whiter teeth?

Philips Zoom! at home whitening

A visibly whiter smile after 3 days¹

Ask your dentist or hygienist
about Philips Zoom!
whitening



Why consider dental whitening?

Your smile is the way you greet the world. But if it's not as healthy or as white as you would like it to be you may not want to smile.

By choosing a whitening treatment from your dentist, either in surgery or for use at home, you can be assured of powerful yet safe results.

A visibly whiter smile after 3 days

Philips Zoom! makes a dramatic difference in just 3 days.



Philips Zoom! –

Proven, effective whitening option

What can I expect to happen when I choose Zoom! Whitening through my dentist?

- Using Zoom! Whitening at home involves an initial dental appointment in order to produce your customised whitening trays.
- Your dentist will talk to you about what you hope to achieve from your tooth whitening and check that the products are suitable for you to use
- They will take an impression of your teeth so that they can make the customised take home trays for you
- The clinician will check that the trays fit and are comfortable before showing you how to apply the Zoom! Gels of your choice
- You will leave the surgery with all that you need to begin your home whitening journey



ns from your dentist

Whitening **at home**

Philips Zoom! DayWhite and NiteWhite –

A visibly whiter smile after 3 days

The DayWhite and NiteWhite packs offer you a choice of treatments dependent on your lifestyle, whitening expectation and sensitivity levels.

Ask your dentist or hygienist which pack is right for you.

NiteWhite

If you like the convenience of whitening while you sleep.

Shade results: Optimal results within 1-2 weeks

Wear time: Overnight or minimum of 4-6 hours

Delivers superior whitening and enamel protection for a healthy and noticeably whiter smile after 3 days.¹

DayWhite

If you prefer to whiten for a shorter period of time during the day.

Shade results: Optimal results within 2 weeks

Wear time: 30 minutes twice daily

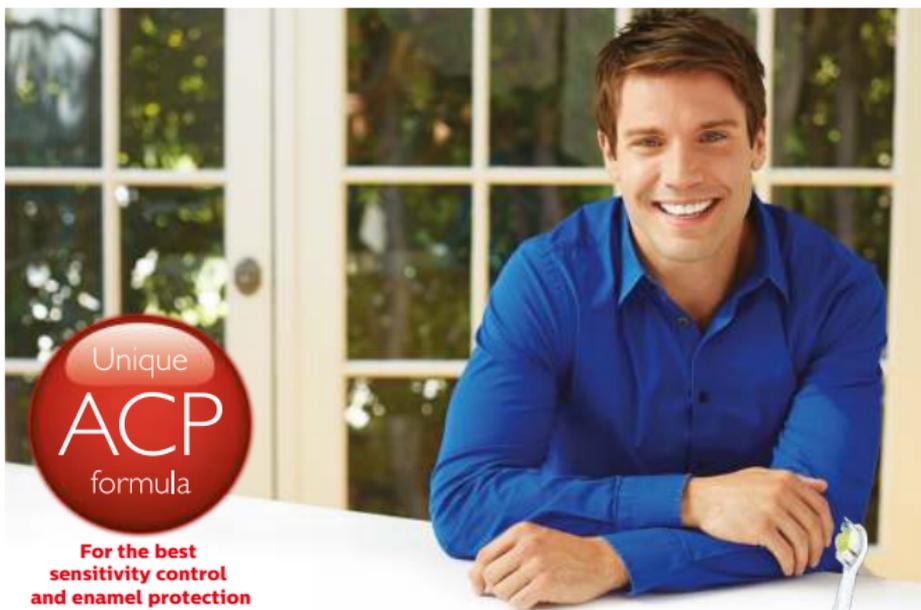
**A radiant smile
for a confident you**





I have sensitive teeth: can I whiten?

Sensitive teeth can be a common side effect of tooth whitening. To help prevent this, all Philips Zoom! whitening gels contain special ingredients which are proven to help reduce sensitivity, protect enamel and improve the lustre of teeth for a brighter smile.



For the best maintenance of your new, white smile, we recommend using a Philips Sonicare DiamondClean. It is proven to gently remove coffee, tea, tobacco and red wine stains in just 1 week.



References: 1. Li, Lee, Cartwright, Wilson. Comparison of clinical efficacy and safety of 3 professional at-home whitening systems. Comp Vol 24, May 2003.

Questions and Answers

Is teeth whitening safe?

Yes. Clinical studies have shown that whitening your teeth under the supervision of a dental professional is safe for teeth and gums. Always ensure that products are EU compliant.

What are the side effects of whitening?

The most common side effect is tooth and gum sensitivity. Your dentist will be able to advise you on whether you are a good candidate for whitening and they can also ensure that you are using the right concentration of whitening formula.

Philips Zoom! whitening products contain 2 mild desensitising agents, potassium nitrate and Amorphous Calcium Phosphate (ACP), which are proven to reduce sensitivity.

How long will my Philips Zoom! whitening results last?

Whitening treatments help to reduce existing stains, but through consumption of coffee, soft drinks, or through natural ageing, your teeth may become discoloured again. Maintenance whitening at home can help combat recurring discolouration. Philips Zoom! whitening products also include ACP, which has been shown to reduce whitening fadeback.

What causes teeth to discolour?

There are many causes of tooth discolouration. Some of the most common include the consumption of highly coloured foods and drinks such as red wine, coffee and tea. Some medications, ageing, smoking and trauma can also cause tooth discolouration.

With Philips Zoom! take-home, when used as instructed, you will achieve great results within 1-2 weeks, depending on the concentration of formula and wear time you select.